



**2022 Winter Dairy Education Conference
Madison Marriott West Conference Center, 1313 John Q. Hammons Drive, Middleton, WI**

AGENDA

Tuesday, February 8th

10:30 AM - **Dairy Plant Resource Manual**
Refresher course by DATCP Staff – All new field reps and any who would like questions answered on how to fill out forms and submit information to DATCP are encouraged to attend.

Noon - **Lunch**

12:30 PM – Alice In Dairyland

12:45 PM – **Automated Milking System –**
Monitoring Milk Quality - Producer Panel Discussion

2:30 PM – **Break**

3:00 PM – **DATCP Updates**

4:15 PM – **Milk Silos for on Farm Milk Storage –**
Mike Jensen, Dairy Farm Equipment Regional Manager, Paul Mueller Company

5:00 PM – **Business Meeting**

5:15 PM - **Cheese Social**

Wednesday, February 9th

7:00 AM - **Breakfast**

8:00 AM - **DATCP Question and Answer**

9:00 AM – **Navigating the Dairy Market in Turbulent Times** – Sarina Sharp, Risk Manager, Ag Business Solutions and Market Analyst, The Daily Dairy Report

10:00 AM - **Break**

10:30 AM – **FARM Program** – Animal Care Version 4.0 Overview and update on Version 5.0, Beverly Hampton Phifer - Stakeholder Relations Manager, The National Dairy FARM Program

11:30 AM – **Closing Remarks** - Corey Geiger, Hoards Dairyman, Managing Editor

12:30 PM - **Door Prizes and Adjourn**

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