

Friday, December 11<sup>th</sup>, 2020

Dear Supporter,

The Wisconsin Association of Dairy Plant Field Representatives is an educational agency that works with its members to improve milk quality and relationships between milk processors and dairy producers. We accomplish these goals by offering two educational conferences to our members each year and maintain a resource website at <http://dairyfieldrep.org>

**To maintain this level of service, we are looking for partner sponsors. We are offering three levels of sponsorship.**

***Bronze Level - \$100***

- Name recognition on our website
- Name recognition at each conference (this year's winter conference will be held virtually, so recognition would be done via our virtual platform)

***Silver Level - \$250***

- Company logo placed on website with link to your companies webpage
- Company logo displayed as sponsor at beginning of each conference sessions (this year's winter conference will be held virtually, so recognition would be done via our virtual platform)
- Company logo recognized as a sponsor on every communication sent to the organization regarding registration for the conferences. (Because this year's winter conference is virtual, we cannot provide the option to have a display table at the conference. If meeting in-person becomes an option again in the fall, we will provide a display table at the conference for your company information)

***Gold Level - \$500***

- Company logo placed on website with link to your companies webpage
- Company logo displayed as sponsor at beginning of each conference sessions (this year's winter conference will be held virtually, so recognition would be done via our virtual platform)
- Slide with company information displayed before speaker via virtual platform at winter conference (If meeting in-person becomes an option again in the fall, we would also have materials you provide placed in registration folders of all attendees)
- Company logo recognized as a sponsor on every communication sent to the organization regarding registration for the conferences. (Because this year's winter conference is virtual, we cannot provide the option to have a display table at the conference. If meeting in-person becomes an option again in the fall, we will provide a display table at the conference for your company information)

Door prize option – if your company would like to sponsor a door prize for either conference you will be given in kind recognition

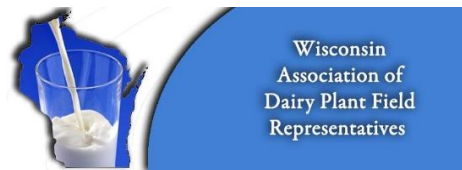
Any sponsorship would be tax deductible, as the Wisconsin Association of Dairy Plant Field Representatives is classified by the IRS as a public charity under Internal Revenue Code 501(c) (3). Our EIN is 81-1511392 and our IRS determination letter can be made available upon request.

We understand that this year is different compared to previous years, and just as we are adjusting how we are handling meetings, companies need to adjust how they handle their sponsorships. We respect any decision made in this difficult time.

Please contact me at [emhembel@landolakes.com](mailto:emhembel@landolakes.com) or 920-889-5031 if you have any questions.

Sincerely yours,

Emma Hembel  
Secretary/Treasurer



Please complete and return by **January 15<sup>th</sup>, 2021** to:

Wisconsin Association of Dairy Plant Field Representatives  
c/o Emma Hembel  
Secretary/Treasurer  
W6031 County Road C  
Plymouth, WI 53073  
emhembel@landolakes.com

Please check the appropriate sponsorship and questions listed below your sponsorship.

\_\_\_\_\_ **\$100 Bronze Level Sponsor**

- Company Name that should be used on website: \_\_\_\_\_

\_\_\_\_\_ **\$250 Silver Level Sponsor**

- Company Name that should be used on website: \_\_\_\_\_
- Website address: \_\_\_\_\_
- Please email a jpeg of your company logo to [jrneu@sartoricheese.com](mailto:jrneu@sartoricheese.com) or [emhembel@landolakes.com](mailto:emhembel@landolakes.com)
- I will have a table display at the fall conference if held in-person
  - Appleton or Fond du Lac area (TBD) – September 2021
  - We do not plan on having a display

\_\_\_\_\_ **\$500 Gold Level Sponsor**

- Company Name that should be used on website: \_\_\_\_\_
- Website address: \_\_\_\_\_
- Please email a jpeg of your company logo to [jrneu@sartoricheese.com](mailto:jrneu@sartoricheese.com)
- Please send any information you would like included in the registration folders to the above address at least 10 days prior to the conference dates (75 items for the September conference, 175 items for the February conference).
- I will provide a slide with company information for the following meetings: Please email your slide to [jrneu@sartoricheese.com](mailto:jrneu@sartoricheese.com) or [emhembel@landolakes.com](mailto:emhembel@landolakes.com))
  - Virtual Winter Meeting – February 9<sup>th</sup> – 10<sup>th</sup>, 2021
  - Virtual Fall Meeting (if still necessary) – September 2021
  - We do not plan on providing a slide
- I will provide materials to be placed in the registration folder of all attendees if the fall meeting is held in-person:
  - Appleton or Fond du Lac area (TBD) – September 2021
  - We do not plan on providing materials
- I will have a table display at the fall conference if held in-person
  - Appleton or Fond du Lac area (TBD) – September 2021
  - We do not plan on having a display

\_\_\_\_\_ We are donating a door prize of \_\_\_\_\_ and valued at \$ \_\_\_\_\_

Please complete information in appropriate category above based on the value of the door prize/speaker. You may combine a financial donation with the door prize value to meet the sponsorship level

Contact Person

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_